## OFN 2023 Trainings: CDFI 101 Orientation

OFN's CDFI 101 Orientations are designed to onboard new CDFI practitioners, investment committee members, board members, and other stakeholders so they can:

- Connect more deeply to the CDFI industry and common goals we share.
- Understand what it means to be part of a movement built over the past 50 years.
- Be inspired by the industry's roots.
- Increase their understanding of what CDFIs are, how CDFIs do what they do, why CDFIs exist, what the industry's impact has been to date, and current trends.

The orientations build off our CDFI 101 Toolkit and provide an opportunity to build connections with fellow attendees in an interactive training that includes:

- Discussions that dive deeper into topics highlighted in our CDFI 101 Toolkit, such as the history of the industry, CDFI business model, and what's ahead for CDFIs.
- Facilitated networking.
- Opportunities to hear from early CDFI practitioners and other CDFI leaders.

## In 2023, OFN will offer two options for CDFI 101 Orientations:

Date	Location	Related OFN Event
April 25, 2023	Phoenix, AZ	Phoenix Regional Meeting
June 22, 2023	Chicago, IL	2023 OFN Small Business Finance Forum (June 20-21, 2023)
August 8, 2023	Boston, MA	Boston Regional Meeting
October 15, 2023	Washington, D.C.	2023 OFN Conference (October 15-18, 2023) Pre-Conference Day

## 1) In-person, half-day (3-hour) orientations adjacent to OFN events.

*How to register:* Registration for CDFI 101 Orientations will open when registration for the related OFN event opens. Interested participants can either register solely for the training or add-on an OFN training when registering for the related OFN event.

**2) Custom virtual or in-person orientation options:** if you are seeking to host an overview or orientation to CDFIs and have at least 20 attendees, OFN can provide a custom CDFI 101 Orientation virtually or in-person.

- Complete **this survey** to request a custom orientation.
- Pricing will vary based on type of orientation (in-person or virtual), number of attendees, type of space required for the orientation (e.g., whether or not OFN would need to find an event space), and other variables. OFN will share estimated pricing for the orientation once the survey has been submitted and your request has been reviewed.
- If you have any questions regarding custom CDFI 101 Orientations, please reach out to <u>Sindhu</u> <u>Lakshmanan</u>.

**Seeking a more in-depth course?** OFN and the Carsey School of Public Policy's Center for Impact Finance offer a virtual three-week Fundamentals of the Opportunity Finance Industry course. This course will be offered twice in 2023. Learn more <u>here</u>.

